



PRIVACY POLICY

Mey Real Estate (“**Mey Real**”, “**we**”, “**our**”, or “**us**”) respects your privacy and is committed to protecting personal data in accordance with applicable data protection laws.

This Privacy Policy explains how we collect, use, process, disclose, and protect personal data in connection with your access to and use of the Mey Real platform, website, and related services (collectively, the “**Platform**”).

By accessing or using the Platform, you acknowledge that you have read and understood this Privacy Policy.

1. Information We Collect

We may collect the following categories of personal data, to the extent permitted by applicable law and necessary for legitimate purposes:

(a) Blockchain-Related Information: public wallet addresses; publicly available blockchain transaction data associated with such addresses.

Blockchain data is publicly accessible by design and may not constitute personal data in all cases. We do not control the underlying blockchain networks.

(b) Technical and Usage Data: IP address; device identifiers and device type; browser type and operating system; access timestamps, usage logs, and interaction data.

Such data is collected automatically when you access or use the Platform.

(c) Communications: information you voluntarily provide through communications, inquiries, or support requests.

(d) Third-Party Sources: limited information received from third-party service providers (such as wallet providers), where you have chosen to connect or interact with such services through the Platform and have provided the relevant consent.

We do not collect, store, or have access to private keys, seed phrases, or wallet passwords.

Personal data is collected directly from you, automatically through your use of the Platform, or from third-party sources, strictly in accordance with your consent and as permitted under applicable data protection laws.

2. Purposes for Use Personal Data

Personal data is processed only for legitimate, specific, and lawful purposes, including:

- To operate, maintain, and improve the Platform and its core functionalities;
- To enable account creation, authentication, transactions, and access to Platform features;
- To provide user support and respond to inquiries or service requests;
- To administer and manage user accounts and deliver operational, administrative, or security-related notices;
- To perform and enforce contractual obligations, including compliance, record-keeping, billing (where applicable), and dispute resolution;
- To notify users of changes to the Platform, features, or applicable terms and policies;
- To enable participation in interactive features or functionalities of the Platform, where available;
- To monitor, analyze, and improve Platform performance, security, and user experience, including usage and trend analysis;
- To prevent, detect, and address fraud, security incidents, technical issues, or misuse of the Platform;
- To comply with applicable legal obligations, regulatory requirements, and lawful requests from competent authorities;
- For any additional purpose disclosed at the time of collection; and

- For any other purpose for which valid consent has been obtained, where such consent is required under applicable data protection laws.

3. Blockchain Transparency

Blockchain records are public, decentralized, and immutable. We do not control, modify, or delete on-chain data. Rights relating to rectification or erasure apply only to off-chain personal data processed by Mey Real and do not extend to blockchain records.

4. Data Sharing

We do not sell personal data.

Personal data may be disclosed, to the extent permitted by applicable law, to:

- Service providers engaged to support the operation, security, or maintenance of the Platform, subject to appropriate confidentiality and data protection obligations;
- Competent authorities, courts, or regulators, where disclosure is required by applicable law or lawful request;
- Third parties where necessary to protect the security, integrity, or lawful operation of the Platform, or to prevent fraud or other unlawful activities.

5. Data Security and Retention

We implement reasonable technical and organizational measures to protect personal data against loss, misuse, unauthorized access, alteration, or disclosure, in accordance with applicable law.

Access to personal data is restricted to authorized personnel and service providers subject to confidentiality obligations.

Personal data is retained only for as long as necessary to provide the Platform, fulfill the purposes described in this Privacy Policy, or comply with legal and regulatory obligations.

Users are responsible for maintaining the confidentiality of their access credentials and for all activities conducted through their accounts. Users must promptly notify Mey Real of any unauthorized access, loss, or misuse of personal data.

While reasonable safeguards are applied, no system particularly decentralized or blockchain-based systems can be completely secure, and absolute security cannot be guaranteed.

6. Your Rights

Subject to applicable law and depending on your jurisdiction, you may have the right to:

- Access personal data and information relating to its processing;
- Request correction of inaccurate or incomplete personal data;
- Request deletion of personal data in certain circumstances;
- Request data portability, where applicable;
- Object to or request restriction of processing;
- Withdraw consent at any time, where processing is based on consent;
- Opt out of direct marketing communications, where applicable;
- Lodge a complaint with a competent supervisory authority.

These rights apply only to off-chain personal data and do not extend to immutable blockchain records.

We may require identity verification before responding to any request and may refuse or limit requests where permitted by applicable law.

7. Updates to This Policy

This Privacy Policy may be updated from time to time. Updated versions will be made available on the Platform and will take effect as of the stated revision date.

Where changes materially affect your rights or obligations, we may use reasonable efforts to provide notice. Continued use of the Platform after the effective date constitutes acceptance of the updated Privacy Policy.

8. Children's Privacy

The Platform is not directed to individuals under the age of eighteen (18). We do not knowingly collect personal data from minors. If we become aware that personal data of a minor has been collected without valid legal consent, we will take reasonable steps to delete such data.

9. International Data Transfers

Personal data may be transferred to and processed in jurisdictions outside your country of residence. Such transfers are carried out in accordance with applicable data protection laws and subject to appropriate safeguards.

10. Cookies

The Platform uses cookies and similar technologies strictly to operate, secure, analyse, and improve its functionality and performance. Mey Real may engage trusted third-party analytics or measurement service providers acting on its behalf to collect limited technical and usage data through such technologies.

Such data is processed for legitimate purposes, including platform analytics, security, and service improvement, and, where applicable, only for advertising or content measurement in accordance with user consent and applicable data protection laws. Users may disable cookies through browser or device settings, which may affect certain Platform features.

11. Links to Other Websites

The Platform may contain links to third-party websites or services not operated by Mey Real. Mey Real is not responsible for the content or privacy practices of such third parties, and users are encouraged to review their privacy policies before use.

12. Contact Us

If you have any questions, concerns, or requests regarding this Privacy Policy, or if you wish to lodge a complaint, please contact us at: hello@meyreal.io

